

## Gentian Diagnostics ASA

Matti Heinonen, CEO

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## **Gentian Diagnostics in a nutshell**



Gentian is a company listed on Euronext Oslo Børs as GENT.



A MedTech company targeting \$1.8B serviceable diagnostic market with 5-10% annual growth



Focused strategy, lean business model & appealing value proposition



Industry-leading capabilities - strong focus on inhouse R&D and Operations



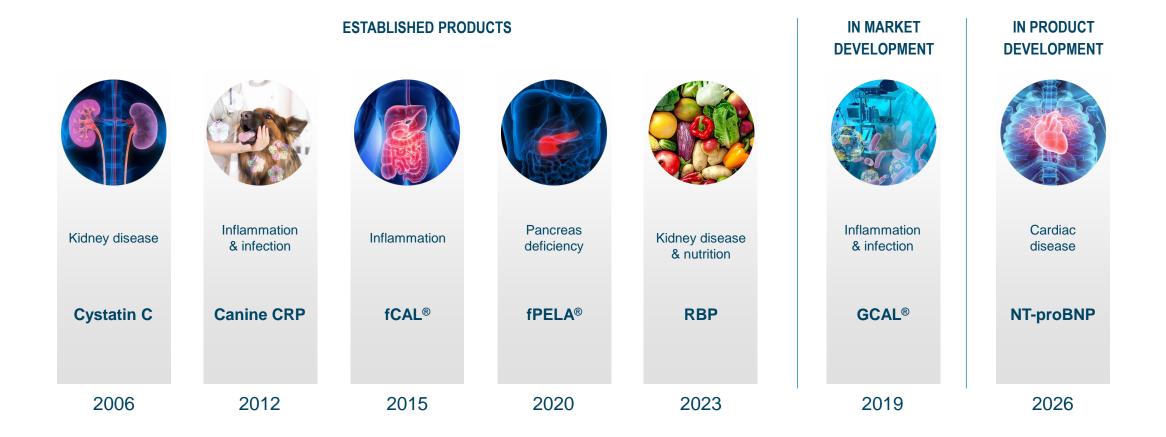
At commercial phase and making profit



High quality standards (IVDR and ISO13485 certified) and focus on ESG



### Key disease areas: inflammation & infection, kidney disease, heart failure





# USD 1.8bn global serviceable market estimated to grow by 5-10% annually next 4-6 years

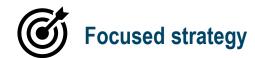
	Total Addressable Market, USDm	Total Serviceable Market, USDm	Target market share, unrisked	Gentian's revenue take	Key growth drivers
Established products	2,220	240*	~25%	30-50%	Cystatin C in new kidney disease guidelines. FCAL via Bühlmann's new partner deals.
GCAL infection (sepsis)	1,000	440	~15%	30-50%	Calprotectin for earlier detection
GCAL inflammation	1,250	250	Under evaluation	30-50	Monitoring rheumatic and other AI diseases
NT-proBNP	1,700	900	~15%	30-50%	Large heart failure market, 1 <sup>st</sup> high- throughput assay
Total	6,100	1,830	>15%	30-50%	Annual growth 5-10%

Sources: Kalorama 2022, company estimates



<sup>\*</sup> Company estimates including RBP

## Focused strategy, lean business model & appealing value proposition



Highly specialized and focused on PETIA\* assays.

Addressing customer needs with worldclass R&D, production, data generation and regulatory support.

Leveraging growing volumes, cost pressure and market consolidation trends.

Key growth drivers:

- 1. Established products
- 2. New launches
- 3. Geographical expansion
- 4. Improved or new technologies



#### Lean Business model

Serving leading IVD\*\* companies, distributors and, selectively direct customers.

Leveraging existing, open-channe instrumentation.

Long-term partnerships in highly regulated market (IVDR, FDA etc.)



Appealing value proposition

Many clinically relevant biomarkers available only on slow and inefficient platforms.

Gentian converts these for the most efficient, high-throughput analysers.

- 1. Faster results -> better treatment decisions
- 2. Up to 10x improved efficiency and cost savings



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# A commercial phase company - 30% p.a. sales growth during last five years



#### Partnerships validating our go-to-market model



Global distribution agreement for GCAL®, initial roll-out in Europe



Long-standing commercial partnership for Cystatin C

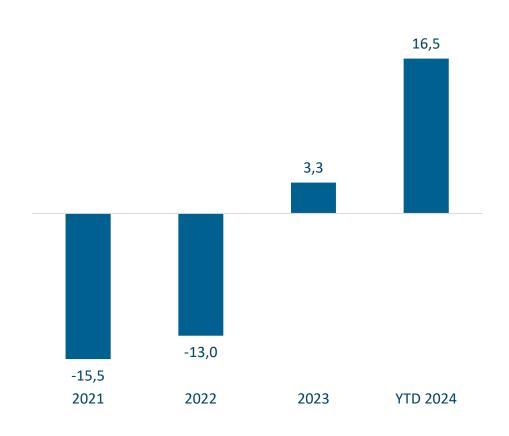


Partnership for fCAL®turbo initiated through Bühlmann Laboratories



# Reached profitable growth with significant EBITDA and gross-margin improvement, and strong cash position

#### **EBITDA development (MNOK)**



- Strong improvement of EBITDA in the first nine months of 2024 to NOK 16.5 million vs 3.3 million in total for 2023.
- Gross margin (Jan-Sep) improved to 54% compared to 49% last year.
- Cash position MNOK 94 (Q3 2024 report)



## **Key drivers for long-term ambition**

Five **established products** with potential to grow **20%+** annually

Prove clinical relevance of **GCAL®** and bring **NT-proBNP** to market

Bring a **steady stream of new** high-impact diagnostic **tests** to market

Secure one new contract with a global commercial partner per year

Grow gross margin from ~50% to 60%+ through economies of scale

Long-term **EBITDA** margins of 40%

